

# Patronage Benefits-IEEE WiSPNET 2016

Helping and broadening the impact of information and communication technology work

- Support for education and research that focus on "**Advancement in Information Communication towards the creation of smart world**" for the benefit of humanity.

## Awareness Building and Branding Building:

- Direct promotion to IEEE members, academicians and research practitioners working in the field of Information Communications.
- Direct promotion to e-mail listings and publications; logo on website and in flyers.
- Access to conference speakers and participants to learn about research issues and, how they are being addressed in the academia as well as in the industry.

## High Traffic Networking:

- Approximately 400 attendees
- Exhibit tables located in the same area as conference breaks where participants will have easy access to your information.
- A welcome reception co-located with poster sessions providing direct interaction with innovators

## 2016 IEEE WiSPNET Patronage Program Options

<b>PLATINUM</b>	<b>INR 2,50,000</b>	<b>Plenary talk</b>	<b>6 passes</b>	<b>Full page ad</b>	<b>Exhibit</b>
<b>GOLD</b>	<b>INR 2,00,000</b>	<b>Plenary talk</b>	<b>4 passes</b>	<b>Full page ad</b>	<b>Exhibit</b>
<b>SILVER</b>	<b>INR 1,00,000</b>	<b>Plenary talk</b>	<b>2 passes</b>	<b>Full page ad</b>	<b>Exhibit</b>
<b>BRONZE</b>	<b>INR 50,000</b>	<b>Plenary talk</b>	<b>2 passes</b>	<b>Full page ad</b>	<b>Exhibit</b>
<b>PROCEEDINGS</b>	<b>INR 40,000</b>		<b>1 passes</b>	<b>1/4 page ad</b>	<b>Banner</b>
<b>RECEPTION</b>	<b>INR 30,000</b>		<b>1 passes</b>	<b>1/4 page ad</b>	<b>Banner</b>
<b>BREAKS</b>	<b>INR 20,000</b>				<b>Banner</b>

### Platinum Patronage includes:

#### 1. Recognition as the Platinum Level Patron on:

- Conference website (with your logo and a link to your website)
- Conference posters, signs, and flyers
- Mention during opening and closing remarks
- Program listing and full page advertisement in the conference program

#### 2. Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE WiSPNET publication promotion efforts
- A listing as Platinum patron in conference website and in the proceedings

#### 3. Recognition at the Networking Reception

- Signs and Poster

- b) Promotional email blasts
- c) Speaking opportunity during Networking Reception

#### **4. Speaking opportunities at the Conference**

#### **5. 30" x 72" skirted exhibit table with two chairs**

#### **6. 6 conference passes**

#### **Gold Patronage includes:**

##### **1. Recognition as the Gold Level Patron:**

- Conference website (with your logo and a link to your website)
- Conference posters, signs, and flyers
- Program listing
- Mention during opening and closing remarks
- Full page advertisement in the conference program

##### **2. Recognition in our international conference promotion campaign**

- Listing in all leading print and online IEEE WiSPNET publication promotion efforts
- A listing as Gold patron in the conference website and in the proceedings

#### **3. Speaking opportunities at the Conference**

#### **4. 30" x 72" skirted exhibit table with two chairs**

#### **5. 4 conference passes**

#### **Silver Patronage includes:**

##### **1. Recognition as the Silver Level Patron:**

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and half page advertisement in the conference program

##### **2. Recognition in our international conference promotion campaign**

- Listing in all leading print and online IEEE WiSPNET publication promotion efforts
- A listing as Silver patron in the conference website and in the proceedings

#### **3. 30" x 72" skirted exhibit table with two chairs**

#### **4. 2 conference passes**

#### **Bronze Patronage includes:**

##### **1. Recognition as the Bronze Level Patron:**

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and half page advertisement in the conference program

## **2. Recognition in our international conference promotion campaign**

- An exclusive listing in all leading print and online IEEE WiSPNET publication promotion efforts
- A listing as a Bronze patron in conference website and in the proceedings

## **3. 30" x 72" skirted exhibit table with two chairs**

## **4. 2 conference passes**

### **1. Recognition as the Conference Patron for appropriate item:**

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and quarter page advertisement in the conference program

### **2. Onsite banner provided by you [up to 2ft x 4ft]**

### **3. 1 conference pass**

## **Networking Reception**

### **1. Recognition as the Conference Patron for Networking Reception:**

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and quarter page advertisement in the conference program

### **2. Onsite banner provided by you [up to 2ft x 4ft]**

### **3. 1 conference pass**

## **Breakfast or Coffee Break Patronage includes**

### **1. Recognition as the Conference Patron for Breakfast or break as appropriate:**

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing

### **2. Onsite banner provided by you [up to 2ft x 4ft]**

## **General Information, Contact and Payment Information**

There are a limited number of patronages offered at each level. A contract and payment in full is required to secure a patronage package; advance payment is required for to be included in conference promotion efforts. Patrons must support the mission of the conference and be pre-approved by the Conference Patronage Chair. Any question of appropriateness of Patronages will be at the discretion of the Conference Patronage Chair.

**For more information, please contact the Conference Chair, S.Radha, [radhas@ssn.edu.in](mailto:radhas@ssn.edu.in)**